

## Dubois Main Street Press Releases

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### **Day of the Cowboy Celebration honors American cowboy heritage**

**Dubois Wyoming**—The goal of the second annual Day of the Cowboy Celebration on Saturday, July 24 is to attract visitors to Dubois' downtown businesses.

"We're hoping this event brings a large number of visitors to town to support our merchants, restaurants and lodging establishments," said Main Street Director June Bonasera. "We're encouraging our merchants to participate in our National Day of the Cowboy celebration by offering prizes for the best cowboy and cowgirl outfit and best western display by a store and restaurant."

"Our mission is to preserve and promote Dubois' unique cultural heritage and to foster and support economic development activities," Bonasera said. "The National Day of the Cowboy's mission is to preserve America's cowboy heritage so that the history and culture can be shared and perpetuated through education, the arts, celebrations and community activities" she said. Dubois Main Street's and the National Day of the Cowboy's missions complement each other."



A drawing for a Cimarron model "P" .45 Colt "Evil Roy" version 5 ½" barrel revolver is a new addition to this year's Day of the Cowboy celebration. Cimarron Firearms Co. Inc. produces the highest quality reproductions of Colt and Winchester replicas and is the leader in both quality and authenticity in cowboy action shooting firearms. The 'Evil Roy' version of the Model 'P' features hand checkered European walnut grips and an action tuned by a skilled gunsmith complete with lightened trigger and hammer springs, no creep trigger pull, and improved internals for reliability." The drawing for the revolver will be held at 8:30 p.m. July 24 at the Whiskey Creek Saloon.

Raffle tickets are \$10 each, three for \$25, or 12 for \$100. They can be purchased at Knives and Things, Painted Valley, Silver Sage Gallery, Welty's General Store or Whiskey Mountain Tackle and Sports. It's not necessary to be present to win.

The National Day of the Cowboy Celebration in Dubois is a day filled with activities that showcase the community's Western heritage. Celebration events include: cowboy parade; concert by The Prickly Pair and Cactus Chorale, an award-winning western trio from the Dubois area; whiskey tasting; old-time Western shoot-out; barbeque; square dance, and two-day horsemanship clinic taught by Torrington horse trainer Bruce Laird.

National Day of the Cowboy events are made possible by the support of many sponsors. This year's Gold sponsors include, Diamond D Cattle Company, DTE, High Plains Power, and Wind River Casino. Corporate sponsors include Bank of Jackson Hole, BP America, Cimarron Firearms Company, Dude Ranchers Association, Encana Oil and Gas, Food Services of America, Kerry Sprouse, Wells Fargo and Welty's General Store. The Prickly Pair concert has been underwritten by The Wyoming Arts Council.

Visit the event website [www.duboiscowboyday.com](http://www.duboiscowboyday.com) for more information about National Day of the Cowboy events. You can also phone 307-455-2700 or stop by the Main Street Office at 706 Meckem Street from 1 to 4 p.m. Monday through Friday

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