



## **Dubois, WY Main Street Invites YOU to Sponsor Our Annual National Day of the Cowboy Celebration July 24<sup>th</sup>, 2010**

**A downtown Dubois event to bring visitors and shoppers  
to our downtown and support Dubois Main Street, Inc.**

**The National Day of the Cowboy's mission** is to preserve America's Cowboy heritage so that the history and culture can be shared and perpetuated through education, the arts, celebrations, gatherings, rodeos, and community activities. **Dubois Main Street, Inc.** is proud to help preserve and promote the unique cultural heritage of Dubois, and support economic development activities.

Event attendees will meet real cowboys, cowgirls, and their animals; take in the arts and crafts their lives have inspired. They will tour our galleries, participate in a whiskey tasting, and dance to a country band. Attendees can watch our cowboy parade and a western shoot-out, take part in a western horsemanship clinic, savor lots of true west cuisine and shop 'til they drop in Dubois stores. We'll also host a cowboy bar-b-que, a "Dance under the Stars" and a Cowboy Invitational Golf Tournament!

### **2010 Dubois National Day of the Cowboy Sponsorship Packages**

#### **Presenting Sponsor            \$2500**

Name & logo on home page & sponsor page of website

Name & logo on event banner

Name & logo on event posters

Name on all event marketing including press releases, social media postings & radio ads

Party table at Bar-b-que (8 tickets)

Name announcement at all announced events, 3-5 minute speech by company representative at announced events

Mention in thank you ad

#### **Gold Sponsor            \$500**

Name & logo on sponsor page of website

Party table at Bar-b-que (4 tickets)

Name announcement at all announced events

Name on event posters

Mention in thank you ad

#### **Corporate Sponsor    \$250**

Name & logo on sponsor page of website

2 tickets to party at Bar-b-que

Mention in thank you ad

